



ILLUMINATE TEAM TO PRESENT AT ANNUAL LTEN CONFERENCE

“Learning in 3019” session will explore current and future learning and development trends, and the fresh innovations changing everything

Boston, MA [April 22, 2019]—Illuminate, the Boston-based developer of innovative custom clinical sales training programs for the life science industry (www.illuminate.net), will be a featured workshop presenter at the 2019 LTEN (Life Sciences Trainers & Educators Network) Conference, to be held June 3–6 in Grapevine, Texas.

Illuminate’s Learning Technology team members Tyler Caffelle, Clint Johnson, and Juan Carlos Pinedo will present the *Learning in 3019* workshop session, with presentation material development assistance from Illuminate’s Patrick Henning.

“With learning techniques and strategies constantly evolving to meet the shifting priorities of the life science landscape, our session will provide a full understanding of beneficial new technology trends, including how modular design improves the educational process,” says Pinedo. “It’ll also be a lot of fun, as we’ll be exploring how the ‘Yes, and...’ improv exercise can facilitate better engagement skills.”

Illuminate founder and president Shaun McMahon, who was named 2017 LTEN Member of the Year and shared the 2018 LTEN Excellence Award for Learning Content with Illuminate client Kel Greene of Gilead Sciences, will also be in attendance.

“LTEN’s annual conference is always informative and inspiring,” says McMahon. “It’s a highly anticipated opportunity to discuss the unique challenges of our business with colleagues, as well as a welcome chance to kick back and have fun together. I look forward to seeing everyone in Grapevine.”

For press inquiries, please contact Chris Kelly, Fifth House PR, at 617/532-0574.

About [illuminate](http://www.illuminate.net) Based in Boston, Illuminate is a client-focused, full-service training and development firm that specializes in delivering customizable learning and development material for life science companies. Since 2004, we have worked to provide sales teams with custom learning solutions and complementary services designed to drive sales and deliver results.

About [LTEN](http://www.L-TEN.org) The Life Sciences Trainers & Educators Network (www.L-TEN.org) is the only global 501(c)(3) nonprofit organization specializing in meeting the needs of life sciences learning professionals. LTEN shares the knowledge of industry leaders, provides insight into new technologies, offers innovative solutions and communities of practice that grow careers and organizational capabilities. Founded in 1971, LTEN has grown to more than 1,900 individual members who work in pharmaceutical, biotech, medical device and diagnostic companies, and industry partners who support the life sciences training departments.