



**ILLUMINATE FOUNDER & PRESIDENT SHAUN MCMAHON  
NAMED MEMBER OF THE YEAR AT LTEN CONFERENCE**

*McMahon one of only two providers recognized by LTEN Board of Trustees*

Boston, MA [June 18, 2017] —Shaun McMahon, founder and president of Illuminate, the Boston-based developer of innovative custom clinical sales training programs for the life science industry ([www.illuminate.net](http://www.illuminate.net)), has been named 2017 Member of the Year by LTEN (Life Science Trainers & Educators Network). McMahon is one of only two industry providers to be recognized.

The LTEN Member of the Year award is granted “to individuals who have contributed to the LTEN member community and the wider life sciences training community through volunteering with other training organizations, speaking, authoring articles, community involvement, mentoring, coaching, developing people, leading organizations, etc.” Winners are selected by the LTEN Board of Trustees.

“It’s a particular honor to be selected as LTEN Member of the Year,” says McMahon, who learned of the award while attending the organization’s annual conference in Nashville, Tennessee. “Throughout my career in the life science sales training sector, the LTEN organization has been an invaluable resource. I’m grateful for all of the hard work that they do on behalf of our community and thrilled by their recognition. I would also like to congratulate my colleague, Derek Lundsten of Scrimmage, who was likewise recognized as an LTEN Member of the Year.”

McMahon’s nomination highlighted his sponsorship of LTEN and its networking mixers, his participation in the organization’s panel discussions and workshops, and the articles that he has authored for the LTEN publication, *Focus*. It also outlined his many other volunteer activities, including service on the Leadership Circle of the Fenway Community Health Center in Boston, MA, his role as a mentor to the Small Business Association’s Emerging Leaders 200 class of 2016, and his recent presentation on the benefits of diversity in the workplace to the Women Leading the Way membership group at High Liner Foods in Portsmouth, NH.

A complete list of LTEN 2017 Excellence Award Winners can be found at <https://www.ltenconference.com/awards/>.

For press inquiries, please contact Chris Kelly, Fifth House PR, at 617/532-0574.

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**About [Illuminate](http://www.illuminate.net)** Boston-based Illuminate is a client-focused, full-service training and development firm that specializes in developing innovative custom clinical sales training solutions for life science companies. Since 2004, we have worked to provide sales teams with custom learning solutions and complementary services designed to drive sales and deliver results.

**About LTEN** The Life Sciences Trainers & Educators Network ([www.L-TEN.org](http://www.L-TEN.org)) is the only 501(c)(3) nonprofit organization dedicated to supporting the professional goals of trainers and educators in the life sciences by providing the clarity, community and career resources needed to excel in leadership and learning. Founded in 1971, LTEN has grown to over 1,700 individual members who work in pharmaceutical, biotech, medical device and diagnostic companies.